Taking it personal
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Harrogate to see how their personal touch still stands out in a very different landscape

Whether GE5 and Freeman end up beating each other over the head, and who will be injured in the fall-out, only time will tell!

Our industry needs a vibrant, capable service sector, which is able to offer all our organiser and exhibitor clients a real choice from the broadest range of both products and services

Joe Manby Limited celebrates 40 years this month. Scott Birch sees the family firm in Harrogate to see how their personal touch still stands out in a very different landscape

S
ometime, cultural reference provide the
test guide to our past, allowing us to place
a number into personal context. Forty years
ago, in 1974, Richard released his internationally
ingenuous Cabi, Volkswagen rolled out its first Golf
and Ronald McDonald brought his burgers to Britain.
Tiger Fruit by Mail was the year’s top-selling single, and
The Troggs fed the diet of music charts.
In other nostalgic news, Birmingham’s NEC was
still being built, and Manchester Central was a disused
railway station. It was also the year that Joe Manby
Limited (JML) was formed in Harrogate by husband
and wife team Joe and Val. At the time the company had
two clients, one of which – The Harrogate International
Toy Fair – remains a loyal customer to this day.
In 2014, JML is one of the UK’s most respected
independent exhibition event service providers, with a portfolio of
75 events nationwide, a worldwide customer base, and
t a full-time staff of 34. Run by brothers Richard
and Andrew Manby, JML was also shortlisted in the
Exhibition News Awards in the Best Supplier to
Organisers category.
“Nationally, the event industry was London based
and services are still very much at the heart of everything we do
involvement,” said Andrew.
“Four decades ago our designers worked at drawing boards creating
designs which today are created
using the latest software
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[Image 132x311 to 656x738]